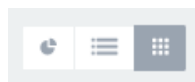


Adding Columns to the Data Table

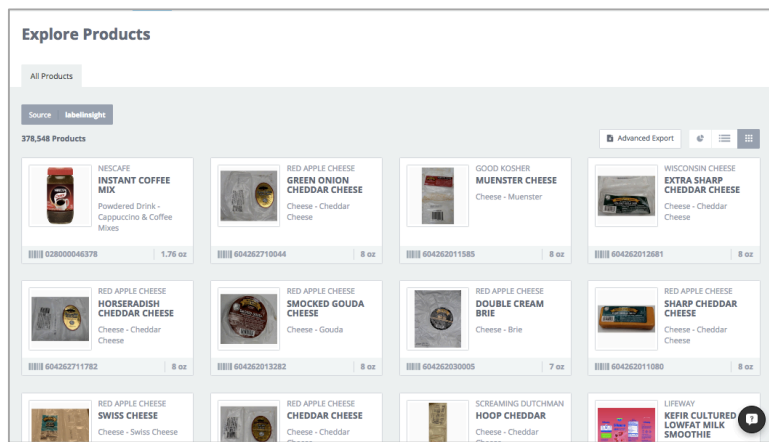
Document Created: September 28th, 2016

Purpose: To learn how to add columns of additional information to the data table on the Explore Page of LabelInsight.com (3.0 Version)

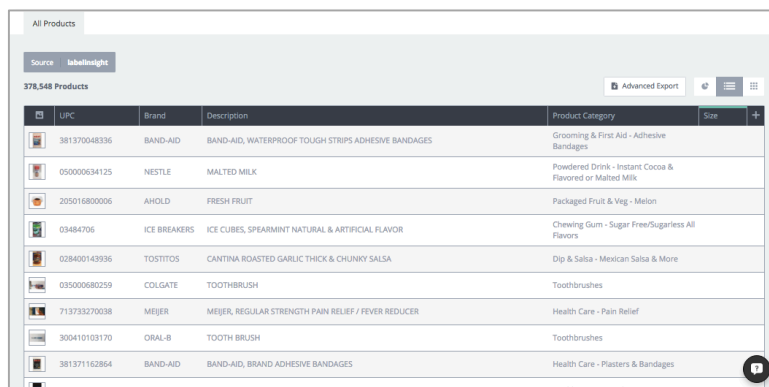
Overview: In “Explore” view of Labelinsight.com 3.0, you can toggle the right side view between three different views. Toggle using the icons on the top of the right view:



- **Grid View** – this shows a Grid of all products in your current search with convenient thumbnail images. This is the default view

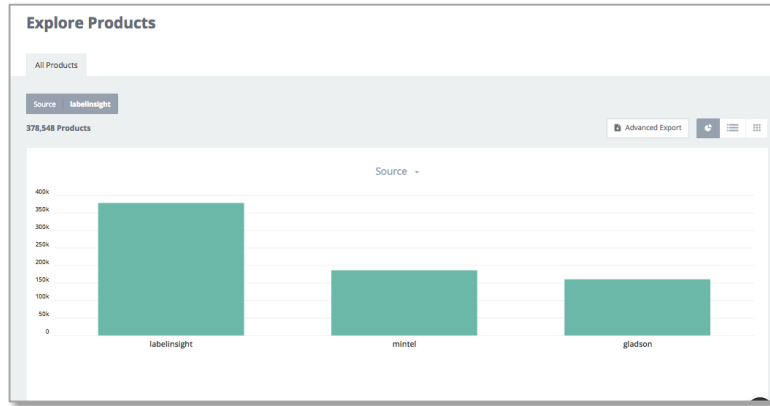


- **Data Table View** – shows the data in a data table format that allows side by side comparison of data. We'll discuss adding more data to the table below.

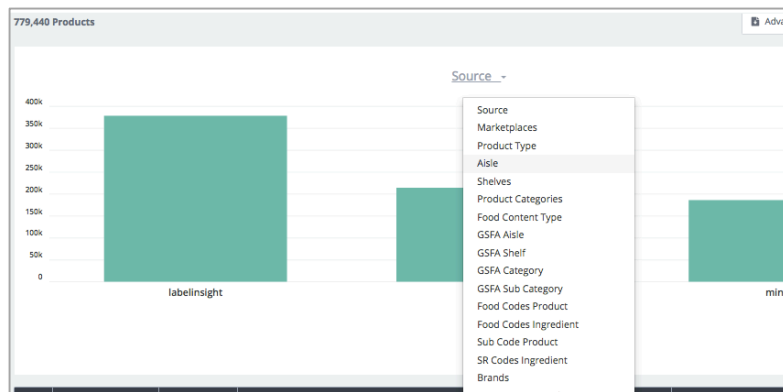


UPC	Brand	Description	Product Category	Size
381370048336	BAND-AID	BAND-AID, WATERPROOF TOUGH STRIPS ADHESIVE BANDAGES	Grooming & First Aid - Adhesive Bandages	
050000634125	NESTLE	MALTED MILK	Powdered Drink - Instant Cocoa & Flavored or Malted Milk	
205016800006	AHOLD	FRESH FRUIT	Packaged Fruit & Veg - Melon	
03484706	ICE BREAKERS	ICE CUBES, SPEARMINT NATURAL & ARTIFICIAL FLAVOR	Chewing Gum - Sugar Free/Sugarless All Flavors	
028400143936	TOSTITOS	CANTINA ROASTED GARLIC THICK & CHUNKY SALSA	Dip & Salsa - Mexican Salsa & More	
035000680259	COLGATE	TOOTHBRUSH	Toothbrushes	
713733270038	MEJER	MEJER, REGULAR STRENGTH PAIN RELIEF / FEVER REDUCER	Health Care - Pain Relief	
300410103170	ORAL-B	TOOTH BRUSH	Toothbrushes	
381371162864	BAND-AID	BAND-AID, BRAND ADHESIVE BANDAGES	Health Care - Plasters & Bandages	
300630016241	ORAL-B	ORAL-B MAXIMUM CLEANSING COMB AND MAXI-MATE	Health Care - Electric	

- **Graph View** – provides a graphical view of the data selected, in addition to the data table below.



You can change what is displayed in the graph by choosing a selection from the drop-down:

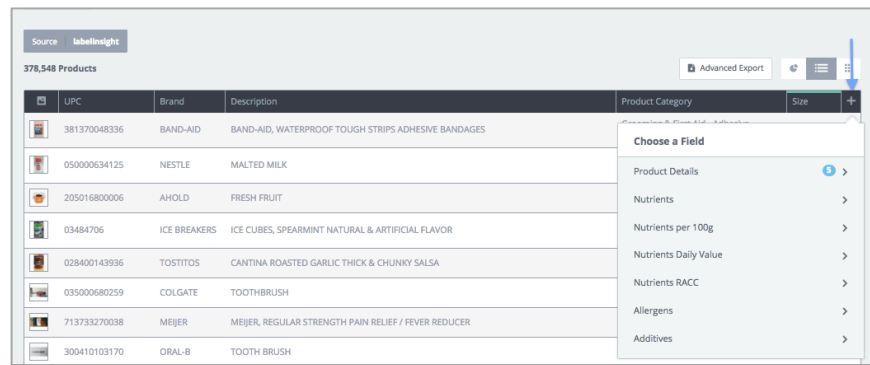


When you make your selection, the top 10 values for that selection will be displayed in the graph.

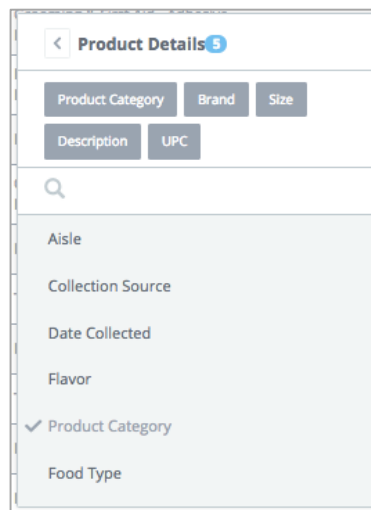


Process: Follow these steps to add additional data fields to the data table view.

1. Click on the “+” sign on the first right hand side of the table header. This will drop down a dialogue selection box:



2. Choose a section to add data from by clicking on that section, a list of fields will be displayed:



3. You can then select any of the fields available. Find the fields by scrolling through the list, or you can search using the search bar. As you add fields, they will appear in the list under the section header
4. As you click on the fields, they are being added to the data table view:

UPC	Brand	Description	Product Category	Size	Collection Source	Date Collected	Product Type
787692835577	LENNY & LARRY'S	THE COMPLETE ...	Cookies & Biscui...	48 oz	Manufacturer	Wed Nov 23, 2016	Food
787692839612	LENNY & LARRY'S	THE COMPLETE ...	Cookies & Biscui...	16 oz	Manufacturer	Wed Nov 23, 2016	Food
787692839636	LENNY & LARRY'S	THE COMPLETE ...	Cookies & Biscui...	16 oz	Manufacturer	Wed Nov 23, 2016	Food
038949978203	PARFUMS BELCAM	TOILETTE SPRAY	Colognes and T...	100 mL	Manufacturer	Wed Nov 23, 2016	Personal Care
038949374371	PARFUMS BELCAM	TOILETTE SPRAY	Colognes and T...	75 mL	Manufacturer	Wed Nov 23, 2016	Personal Care
038949374678	PARFUMS BELCAM	TOILETTE SPRAY	Body Oil and Sp...	75 mL	Manufacturer	Wed Nov 23, 2016	Cosmetics
038949374876	PARFUMS BELCAM	CLASSIC MATCH...	Colognes and T...	75 mL	Manufacturer	Wed Nov 23, 2016	Cosmetics
038949979101	PARFUMS BELCAM	BLACK EAU DE T...	Perfumes	100 mL	Manufacturer	Wed Nov 23, 2016	Cosmetics
038949770104	GENDER ONE	EAU DE TOILETT...	Colognes and T...	100 mL	Manufacturer	Wed Nov 23, 2016	Personal Care
038949978609	RED CLASSIC M...	POLO RED SPRAY	Body Oil and Sp...	75 mL	Manufacturer	Wed Nov 23, 2016	Cosmetics
894773001605	ZEVIA	ZERO CALORIE S...	Soda - Cherry Fl...	12 fl oz	Manufacturer	Wed Nov 23, 2016	Food
894773001223	ZEVIA	SODA	Soda - Creme So...	12 fl oz	Manufacturer	Wed Nov 23, 2016	Food

Fields Added

Data available to add to data table:

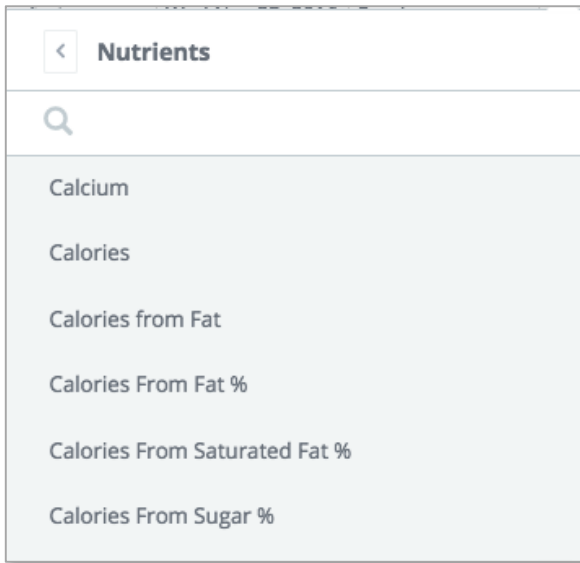
You can choose from any of the following data sets to add to the table and view:

Choose a Field

- Product Details 8 >
- Nutrients RACC >
- Nutrients >
- Nutrients per 100g >
- Nutrients Daily Value >
- Allergens >
- Additives >

- Raw Ingredients >
- Marketing Claims >
- Certification Attributes >
- Ingredient Analysis Attributes >
- Nutritive Attributes >
- GSFA >
- Food Codes >

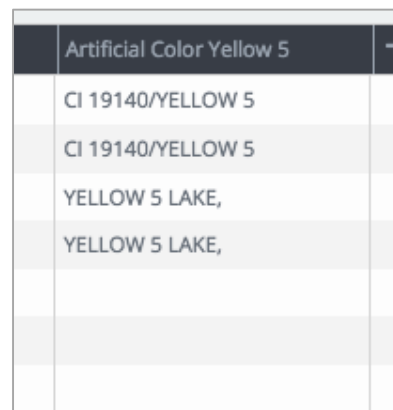
Clicking into each group will reveal all available fields:
Example:



You can search through the list by either scrolling through the list, or typing in the search box if you know what value you are looking for.

Some Pro Tips!

When you add Raw Ingredients, you are selecting the “Head Ingredient”. Head Ingredients is how the same ingredients with different names are grouped together. However, the field will display the “on package ingredient”. If the field is blank, it means that the ingredient is not present in the product.



You can sort on columns by clicking on the header. If the column is sort “Ascending”, the header will have a blue line at the top. If sorted “descending”, the blue line will be at the bottom:

Ascending

Sodium
30.0 mg
30.0 mg
40.0 mg
40.0 mg
40.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg
45.0 mg

Descending

Sodium
170.0 mg
170.0 mg
140.0 mg
140.0 mg
140.0 mg
140.0 mg
140.0 mg
140.0 mg
140.0 mg
140.0 mg
140.0 mg
135.0 mg
120.0 mg
120.0 mg
115.0 mg
115.0 mg
110.0 mg
110.0 mg